PharmaSmart History

The owners of PharmaSmart were among the first North American distributors of automated blood pressure kiosks. They introduced the concept of self-serve blood pressure kiosks to pharmacies and corporate worksites across Canada and New York State. As early distributors of that product, they grew the business rapidly. Year after year, they were awarded the manufacturer’s award for being North America’s #1 and fastest growing distributor.

Over time, however, their valued customers (mostly leaders in the pharmacy industry) were asking for more advanced technology. They wanted blood pressure kiosks to deliver greater value and to better assist patients, pharmacists, and physicians in the management of blood pressure.

That’s when PharmaSmart was formed. PharmaSmart’s mission was to “raise the bar” and deliver the world’s most advanced line of blood pressure kiosk technology that would:

- Provide patients, pharmacists, and physicians the tools necessary to better manage blood pressure.
- Deliver the most accurate and reliable automated blood pressure kiosks in the industry.
- Place a premium on “ease of use,” one-button technology, and a 100% focus on hypertension.
- Deliver a disciplined and structured pharmacy services platform focused solely on hypertension, obesity, and data tracking for the hypertensive, obese, and diabetic patient, making pharmacy staffs “Experts in Blood Pressure Management.”
- Develop new, sustainable sources of revenue for an improved pharmacy bottom line.

PharmaSmart has delivered on its promise to “raise the bar.” PharmaSmart technology withstands the scrutiny of the medical community with validated and published clinical accuracy. It delivers easy-to-use tools (Kiosks, Smart Cards, print outs, on-line BP tracker, and a structured pharmacy services approach) to help patients and pharmacists to become experts in blood pressure management and increase store profits.

PharmaSmart has already placed over 6,500 blood pressure kiosks in North America and provides more than 65 million blood pressure measurements annually. Its PS DataSmart® registers over one million targeted BP readings per month. It continues to rapidly grow toward its goal of becoming the world’s #1 automated blood pressure kiosk provider. Look for our full line of technology in a pharmacy, worksite, hospital, or health club near you.
PharmaSmart Commitment

To be the global leader in hypertension education and management through the delivery of innovative blood pressure technology, services, and patient data management.

The PharmaSmart mission is supported by our team commitment to the following pillars:

Ease of Use
PharmaSmart was founded on the premise that any blood pressure management tool should be easy to use. Approximately 9 out of 10 people will develop hypertension in their lifetime, and it is our goal that all of them will be able to use PharmaSmart technology to track their BP. We are committed to a “one-button” philosophy. No menus, no usernames, no passwords, no hassles.

Accuracy
No PharmaSmart device will be put on the market without an independently published, peer-reviewed clinical accuracy validation. While our device class does not require published accuracy validation, PharmaSmart’s accuracy commitment does.

Privacy
Patient confidentiality is a PharmaSmart pillar. PharmaSmart is HIPAA/PIPEDA compliant and does not collect or store any patient names, or personal data.

Connectivity
PharmaSmart offers internet ready Health Screening Kiosk products through 3g/4g, CAT-5 or Wi-Fi. This core technology commitment ensures that all of our clients (and their patients) will have the option to utilize our patented BP Tracker™ patient portal with seamless access to PS DataSmart® the world’s most robust “real-time” BP data repository. PharmaSmart’s unique, internet ready data platform positions PharmaSmart as a world leader in cost-effective screening, management and delivery of BP data between patients and their healthcare providers. PharmaSmart is working with organizations such as Microsoft HealthVault, the Continua Health Alliance, and other leading industry partners to improve the integration and management of health information worldwide.
Program Execution

PharmaSmart recognizes that technology is only half of the equation. Many of our Kiosks are located in retail pharmacies, where our technology is supported by pharmacists and pharmacy techs, among the most trusted of all professionals. PharmaSmart has developed a structured and disciplined program for our retail partners. We work directly with pharmacy staff, providing the tools and training to maximize overall execution and visibility of the PharmaSmart BP program. This commitment to program and execution support enables us to transition pharmacy staff into Experts in Blood Pressure Management, ensuring patient participation, and delivering sustained, long-term results.