Announcement: World Hypertension League Children's Art Competition

Dear WHL Board Members, Special Envoys, Advisors and Colleagues:

As you know, awareness is a key component of global hypertension control, and young people can be the start. The Art Competition piloted last year was a high success and worthy to be continued and we ask you for help. One awareness campaign for the World Hypertension Day 2020 will be the Art Competition (Announcement and Submission Form attached). To build in the participation, submitted artwork will include a WHL Sponsor, who can be anyone involved with WHL [Executive, Board, Member Societies, Envoys and Partners]. The Sponsor will also be recognized with the submitted artwork and artist.

The process is simple with sponsorship of one or many submissions. As the artwork submissions are digital, the competition should be able to receive and manage a very large number of submissions which could be organized and displayed in a variety of manners. The theme of the artwork can be any aspect of hypertension: prevention, healthy lifestyle, measurement, high blood pressure risks, etc. Each art piece should be titled “World Hypertension Day 2020” written in the language of the country of submission.

We look forward to children using their artistic skills to show their friends and families their ideas about hypertension. Thank you for your consideration and help in this exciting endeavor. Please let us know any questions you may have.

Sincerely,

Daniel T. Lackland, DrPH, Professor of Epidemiology, Medical University of South Carolina; WHL Immediate Past President

Edward J. Roccella, PhD, MPH, Coordinator, United States National High Blood Pressure Education Program (NHBPEP) National Institutes of Health (ret); Chair, Strategic Action Committee Inter American Society for Hypertension

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